

# SBS 9

**SBS 9** is a Dutch commercial television channel owned by Talpa Network through Talpa TV. The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon.<sup>[2][3]</sup> The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are **SBS 6**, **NET 5** and **Veronica**.

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## History

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.<sup>[4]</sup> The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.<sup>[5]</sup>

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.<sup>[6]</sup>

## Programming

Mainly films and television series with every day of the week a diferent theme:<sup>[7]</sup>

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

## References

- "Jaarrapport 2016" ([https://www.kijkonderzoek.nl/images/SKO\\_Jaarrapport/SKO\\_Jaarrapport\\_TV\\_2016.pdf](https://www.kijkonderzoek.nl/images/SKO_Jaarrapport/SKO_Jaarrapport_TV_2016.pdf))(PDF). Stichting Kijk Onderzoek.
- Jarco Kriek (27 November 2014)."SBS9 trapt met filmmarathon af"(<http://www.totaaltv.nl/nieuws/18599/sbs9-trapt-met-filmmarathon-af.html>.) TotaalTV.nl.
- Jarco Kriek (27 November 2014)."SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket"(<http://www.totaaltv.nl/nieuws/18221/sbs9-vanaf-1->

SBS 9	
<span></span> <div>SBS</div> <div>9</div>	
<b>Launched</b>	1 January 2015
<b>Network</b>	Talpa TV
<b>Owned by</b>	Talpa Network
<b>Picture format</b>	576i 16:9 (SDTV) 1080i (HDTV)
<b>Audience share</b>	0.8% (2016, <sup>[1]</sup> )
<b>Country</b>	Netherlands
<b>Broadcast area</b>	Netherlands
<b>Headquarters</b>	Amsterdam, Netherlands
<b>Sister channel(s)</b>	SBS 6 <p>NET 5</p> <p>Veronica</p>
<b>Website</b>	<span>www.sbs9.nl</span>
Availability	
Terrestrial	
<b>Digitenne</b>	-
Satellite	
<b>CanalDigitaal</b>	Channel 13 (SD)
Cable	
<b>Ziggo</b>	Channel 19

[januari-bij-m7,-upc-en-ziggo-in-basispakket.html](#))TotaalTV.nl.

4. Jarco Kriek (22 August 2014)."Plannen voor vierde SBS-zender"(<http://www.totaaltv.nl/nieuws/17138/plannen-voor-vierde-sbs-zendehtml>). TotaalTV.nl.
5. Jarco Kriek (27 September 2014)."SBS9 wordt vierde zender SBS Nederland" (<http://www.totaaltv.nl/nieuws/17498/sbs9-wordt-vierde-zender-sbs-nederland.html>) TotaalTV.nl.
6. "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (<http://nos.nl/artikel/2167491-het-is-nu-officieel-sanoma-verkoopt-sbs-aan-talpa.html>) (in Dutch). NOS. Retrieved 10 April 2017.
7. Robert Briel (28 November 2014)."SBS9 set for January 1 launch"(<http://www.broadbandtvnews.com/2014/11/28/sbs9-set-for-january-1-launch/>) BroadbandTVNews.com.

	(HD)
IPTV	
KPN/Telfort/XS4ALL	Channel 34
	(SD)
	Channel 720
	(HD)
Streaming media	
Ziggo GO	ZiggoGO.tv

## External links

- Official website

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